




Tina Marie Gomez

GRAPHIC & WEB DESIGNER



contact

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 281.910.6455

education

College of the Mainland, Texas City, TX.
2010-2012

Associates Applied Science Degree in
Graphic/Web Design

Certificate Web Design
Certificate of Advance Web Design
Certificate of Graphic Design

soft skills

Influential, Interpersonal & Motivational
Leadership / Management
Organization
Project Management
Customer Service
Communication / Writing
Time Management
Teamwork Mindset
Problem Solving
Loyalty / Commitment
Training

expertise

MAC & PC Platforms
Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Adobe Premiere
HTML & CSS
MS Power Point / MAC OS Slides
MS Excel / MAC OS Numbers
MS Word / MAC OS Keynote

about me

After many years in roles such as manager, sales, trainer, administrative assistant, event planner, marketing and customer service, I finally decided to pursue my dream job and get my Associates Degree of Applied Science in Graphic Design in 2013 from College of the Mainland in Texas City.

My specialty in graphic design is layout design such as web design and print design and typography. I have won several poster design competitions which include Galveston's Mardi Gras, The City of La Marque and the Junior League of Galveston County.

In addition to being technically proficient and creative, I also have the soft skills needed to work as a team with my fellow team members and with my clients. Great communication is key to being successful. I am very passionate about my work because I truly love what I do.

work experience

LEAD GRAPHIC/WEB DESIGNER

HYPERLINKS MEDIA DESIGN AGENCY

2017-CURRENT

- > Oversee campaigns from conception to delivery while managing multiple projects and deadlines. Communicate with clients about layout and design by setting goals, providing updates, receiving their feedback, and finally presenting their final campaign.
- > Conducting research to understand brand objectives, target markets, and industry trends.
- > Create a wide range of graphic presentations such as websites, company logos, pitch decks, etc. with Adobe Creative Suites; Photoshop, InDesign, Illustrator and Premiere.
- > Vocalize to my clients my concepts and ideas while emphasizing the overall benefits of the design process while ensuring brand consistency throughout various marketing projects. I also make sure that I incorporate user experience in all digital marketing.
- > Train junior designers to ensure quality and review final layouts and suggesting improvements when necessary.
- > Contribute to team efforts by accomplishing tasks as needed and always looking for ways to improve design department processes.

PRODUCTION MANAGER / GRAPHIC DESIGNER

THE POST COMMUNITY NEWSPAPER

2017

- > Designed and produce the bi-weekly newspaper including ad designs and on a tight deadline with Adobe Creative Suites; InDesign, Photoshop.
- > Created an occasional quick logo for companies who needed one.
- > Scouted out news stories from the local community that add interest for the readers.
- > Photographed events to be published in the newspaper.
- > Uploaded all completed newspaper PDF's and stories to Wordpress website.

awards

Phi Theta Kappa: COM / 2011 - 2014
Best in Marketing: Christian Dior / 2008
Employee of the Month: UTMB / 1988
Poster Design Award: Jr. League Galveston
Poster Design Award: Mardi Gras Z Krewe
Poster Design Award: City of La Marque

interest

Learning new graphic design techniques
Music and attending concerts
Spending time with my family
Attending Astros games
Attending sports events
Being in the outdoors
Being in the water
Working out regularly
Socializing & Entertaining
Reading

references

Available upon request.

Please refer to my LinkedIn profile
to read my recommendations.

GALVESTON COLLEGE

TEACHER

2017

- > Taught 4-Hour Photoshop Basics class for Continuing Education Department.
- > Taught 4-Hour MS Excel Basics class for Continuing Education Department

MARKETING/ PUBLIC RELATIONS MANAGER

TUTU LIVE KREWE

2016-2018

- > Responsible for creating and designing marketing & promotional materials such as annual posters and ad design.
- > Designed and maintained website.
- > Created and send eblasts.
- > Assisted the president with public relation duties, such as radio interviews.

COMMUNITY RELATIONS / COMMUNICATIONS ASSISTANT

TEXAS CITY INDEPENDENT SCHOOL DISTRICT

2015-2016

- > Created programs, design flyers, invitations, and other promotional pieces for district wide events.
- > Photographed school events for district communication use.
- > Updated digital announcements via Power Point.
- > Social Media marketing via Facebook and Twitter.

FREELANCE GRAPHIC DESIGNER

SPACE CITY CREDIT UNION

2013 - 2016

- > Designed graphics for website.
- > Updated website with changes as needed.
- > Wrote and designed monthly bank statements and weekly customer eblasts.
- > Designed annual reports, customer handbooks, posters, flyers, and other marketing materials.

COUNTER MANAGER / FREELANCE SELLING SPECIALIST

CHRISTIAN DIOR COSMETICS

2004 - PRESENT

- > Designed, edit and produced marketing posters, flyers, newsletters and e-blast campaign to communicate information to 500+ customers which increased sales revenue.
- > Trained new staff on Dior products, selling techniques and customer service training.

COMMUNICATIONS DIRECTOR

MAINLAND COMMUNITY CHURCH

1995-2008

- > Designed and maintained church website.
- > Designed all marketing pieces such as outreach postcards, church bulletin and designed Power Point slides for church services.
- > Worked with printing services to print weekly notes.
- > Planned, coordinate and marketed large events.