

Tina Marie Gomez

GRAPHIC & WEB DESIGNER



contact

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education

College of the Mainland,
Texas City, TX.
2010-2012

Associates Applied Science
Degree in Graphic/Web Design
Certificate Web Design
Certificate of Advance
Web Design
Certificate of Graphic Design

soft skills

Influential, Interpersonal
& Motivational
Leadership / Management
Organization
Project Management
Customer Service
Communication / Writing
Time Management
Teamwork Mindset
Problem Solving
Loyalty / Commitment
Training

expertise

MAC & PC Platforms
Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Adobe Premiere

about me

My specialty in graphic design is layout design such as web design and print design and Typography.

I am an award winning designer, winning poster competitions which include Galveston's Mardi Gras, The City of La Marque and the Junior League of Galveston County.

In addition to being technically proficient and creative, I also have the soft skills needed to work as a team with my fellow team members and with my clients. Great communication is key to being successful. I am very passionate about my work because I truly love what I do.

work experience

LEAD BRAND UX/UI DESIGNER HYPERLINKS MEDIA DESIGN AGENCY

2017-CURRENT

- > Review design brief and oversee campaigns from conception to delivery while managing multiple projects and deadlines. Communicate with clients about layout and design by setting goals, providing updates, receiving their feedback, and finally presenting their final campaign. Ensure brand consistency and user experience in all design.
- > Conducting research to understand brand objectives, target markets, and industry trends.
- > Create a wide range of graphic presentations such as websites, company logos, pitch decks, etc. with Adobe Creative Suites; Photoshop, InDesign, Illustrator and Premiere.
- > Train junior designers to ensure quality and review final layouts and suggesting improvements when necessary.
- > Contribute to team efforts by accomplishing tasks as needed and always looking for ways to improve design department processes.

PRODUCTION MANAGER / GRAPHIC DESIGNER THE POST COMMUNITY NEWSPAPER

2017

- > Design and produce the bi-weekly newspaper including ad designs and on a tight deadline with Adobe Creative Suites; InDesign, Photoshop.
- > Create an occasional quick logo for companies who needed one.
- > Scout out news stories from the local community that add interest for the readers.
- > Take photographs at events to be published in the newspaper.
- > Upload all completed newspaper PDF's and stories to Wordpress website.

awards

Phi Theta Kappa:
COM / 2011 - 2014

Best in Marketing:
Christian Dior / 2008

Employee of the Month:
UTMB / 1988

Poster Design Award:
Jr. League Galveston

Poster Design Award:
Mardi Gras Z Krewe

Poster Design Award:
City of La Marque

interests

Learning new graphic design techniques
Music and attending concerts

Spending time with my family

Attending Astros games

Attending sports events

Being in the outdoors

Being in the water

Working out regularly

Socializing & Entertaining

Reading

references

Please refer to my LinkedIn profile to read my recommendations.

COMMUNITY RELATIONS / COMMUNICATIONS ASSISTANT TEXAS CITY INDEPENDENT SCHOOL DISTRICT

2015-2016

- > Create programs, design flyers, invitations, and other promotional pieces for district wide events.
- > Photograph school events for district communication use.
- > Update digital announcements via Power Point.
- > Social Media marketing via Facebook and Twitter.

FREELANCE GRAPHIC DESIGNER SPACE CITY CREDIT UNION

2013-2016

- > Design graphics for website.
- > Update website with changes as needed.
- > Write and design monthly bank statements and weekly customer eblasts.
- > Design annual reports, customer handbooks, posters, flyers, and other marketing materials.

COUNTER MANAGER / FREELANCE SELLING SPECIALIST CHRISTIAN DIOR COSMETICS

2004-PRESENT

- > Design, edit and produce marketing posters, flyers, newsletters and e-blast campaign to communicate information to 500+ customers which increased sales revenue.
- > Train new staff on Dior products, selling techniques and customer service training.

PATIENT ACCOUNT MANAGER UNIVERSITY OF TEXAS MEDICAL BRANCH

1985-1999

- > Trained employees on using MS Excel and MS Power Point.
- > Conducted tours of billing office.
- > Created presentations for hospital billing system functions.
- > Served on planning committee.

MARKETING/ PUBLIC RELATIONS MANAGER TUTU LIVE KREWE

2016-2018

- > Responsible for creating and designing marketing & promotional materials such as annual posters and ad design.
- > Design and maintain website.
- > Create and send eblasts.
- > Assist the president with public relation duties, such as radio interviews.

COMMUNICATIONS DIRECTOR MAINLAND COMMUNITY CHURCH

1995-2008

- > Designed and maintained church website.
- > Designed all marketing pieces such as outreach postcards, church bulletin and designed Power Point slides for church services.
- > Worked with printing services to print weekly notes.
- > Planned, coordinate and marketed large events.